



Night Brand Fact Sheet

Brand Overview:

Night Hotels, a part of the Vikram Chatwal Hotels collection, are founded on the philosophy that the city is at its brightest and most vibrant during after hours. Including properties in both uptown and downtown New York, Night Hotels are centrally located and just steps away from each neighborhood's prime hot spots, fine dining and entertainment venues. Featuring a bicolor interior of black-and-white, as well as intimate guestrooms and lounges, Night Hotels combine style with a bit of mischief.

Principals:

Founder & Visionary – Vikram Chatwal
Brand Director – Brendan McNamara
Director of Public Relations – Brandon Reynolds

Properties:

Night: Night New York, located in the heart of Midtown Manhattan, was inspired by the pulse and passion of Gotham after dark. The hotel is walking distance from Times Square, Central Park and Rockefeller Center and is minutes away from the theater district, fine restaurants and nightlife venues. Night New York is a bold departure from typical New York City hotels and summons the aura of a stylish private residence with just a touch of wickedness. Opened May 2006 www.nighthotelny.com

Upcoming Projects:

Night Downtown: Slated to open March 2011.

Press Contact:

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